



County of Los Angeles  
**CHIEF EXECUTIVE OFFICE  
OPERATIONS CLUSTER**

SACHI A. HAMAI  
Interim Chief Executive Officer

**DATE:** October 8, 2015  
**TIME:** 1:00 p.m.  
**LOCATION:** Kenneth Hahn Hall of Administration, Room 830

**AGENDA**

Members of the Public may address the Operations Cluster on any agenda item by submitting a written request prior to the meeting.  
Three (3) minutes are allowed for each item.

1. Call to order – Gevork Simdjian
  - A) **Encryption Policy Update**  
CEO – Sid Kikkawa or designee
  - B) **Board Letter - APPROVE THE INTRODUCTION OF AN ORDINANCE TO AMEND THE ELECTRIC FRANCHISE GRANTED TO SOUTHERN CALIFORNIA EDISON COMPANY BY ORDINANCE NO. 7062, AS AMENDED, AND APPROVE AN AMENDMENT TO AN AGREEMENT FOR THE PREVENTION AND ABATEMENT OF GRAFFIT - CEO REAL ESTATE**  
Chris Montana and Rex Ball
  - C) **Board Letter – APPROVE THE INTRODUCTION OF AN ORDINANCE TO AMEND THE GAS PIPELINE FRANCHISE GRANTED TO SOUTHERN CALIFORNIA GAS COMPANY BY ORDINANCE NO. 6765, AS AMENDED, AND APPROVE AN AMENDMENT TO AN AGREEMENT FOR THE PREVENTION AND ABATEMENT OF GRAFFITI –**  
Chris Montana and Rex Ball
  - D) **Board Letter APPROVE PROPOSED NAMING RIGHTS PLAN AT THE FORD THEATRES**  
Laura Zucker or designee
  - F) **Enterprise IT Initiatives Update**  
CIO – Richard Sanchez or designee
2. Public Comment
3. Adjournment



# County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration  
500 West Temple Street, Room 713, Los Angeles, California 90012  
(213) 974-1101  
<http://ceo.lacounty.gov>

SACHI A. HAMAI  
Interim Chief Executive Officer

Board of Supervisors  
HILDA L. SOLIS  
First District

MARK RIDLEY-THOMAS  
Second District

SHEILA KUEHL  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

November 4, 2015

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**APPROVE THE INTRODUCTION OF AN ORDINANCE TO AMEND THE ELECTRIC  
FRANCHISE GRANTED TO SOUTHERN CALIFORNIA EDISON COMPANY BY ORDINANCE  
NO. 7062, AS AMENDED, AND APPROVE AN AMENDMENT TO AN AGREEMENT FOR  
THE PREVENTION AND ABATEMENT OF GRAFFITI  
(ALL DISTRICTS) (3 VOTES)**

## **SUBJECT**

Approval of these actions will amend the electrical franchise granted to Southern California Edison Company and amend an agreement for the prevention and abatement of graffiti with Southern California Edison Company, to extend the term of both through December 31, 2017.

## **IT IS RECOMMENDED THAT THE BOARD:**

1. Find that this project is categorically exempt under the California Environmental Quality Act pursuant to Class 1 of the Environmental Document Reporting Procedures and Guidelines adopted by the Board of Supervisors on November 17, 1987, and Section 15301 (Existing Facilities) of the State of California Guidelines for implementation of the California Environmental Quality Act.
2. Approve the introduction of an ordinance to amend the electrical franchise granted to Southern California Edison Company by Ordinance No. 7062, as amended, to extend the term of the franchise through December 31, 2017.
3. Introduce, waive reading, and place on the Board of Supervisors' agenda for adoption on November 10, 2015, the accompanying ordinance that implements the above recommendation, becoming operative January 1, 2016.

*"To Enrich Lives Through Effective And Caring Service"*

***Please Conserve Paper – This Document and Copies are Two-Sided  
Intra-County Correspondence Sent Electronically Only***

4. Approve and request the Mayor of the Board of Supervisors to execute the accompanying Amendment No. 5 to the Graffiti Abatement and Coordination Agreement, to extend through December 31, 2017, a program for prevention and removal of graffiti from the above-ground facilities of Southern California Edison Company.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTIONS**

The purpose of these recommended actions is for the County of Los Angeles (County) Board of Supervisors (Board) to adopt an ordinance to amend the electrical franchise granted to Southern California Edison Company (Edison), to extend the term of the Edison franchise through December 31, 2017; to allow additional time to finalize proposed revisions to the County's franchise codes, and negotiate the terms and conditions of a new longer-term franchise with Edison; to develop an additional cooperative agreement with Edison to establish protocols for coordination with the County during emergencies and natural disasters; and to approve Amendment No. 5 to the Graffiti Abatement and Coordination Agreement (Abatement Agreement) with Edison, to extend the term of the Abatement Agreement concurrently with the term of the Edison franchise through December 31, 2017.

#### **Implementation of Strategic Plan Goals**

The Countywide Strategic Plan Goal of Operational Effectiveness/Fiscal Sustainability (Goal1) directs that we maximize the effectiveness of processes, structure, operations, and strong fiscal management to support timely delivery of customer-oriented and efficient public services. The Board's adoption of an ordinance to amend the Edison franchise and approval of an amendment to the Edison Abatement Agreement is consistent with this goal.

#### **FISCAL IMPACT/FINANCING**

Edison will continue to pay an annual franchise fee and a municipal public lands use surcharge (surcharge) pursuant to California Public Utilities Code. Edison paid an annual franchise fee of over \$6.45 million and a surcharge of \$428,316 for the 2014 calendar year.

#### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

On November 27, 1956, the Board adopted Ordinance No. 7062 granting a 50-year County-wide electrical franchise to Edison that expired December 27, 2006. The Board has adopted various ordinances to extend the term of the Edison franchise, the most recent being Ordinance No. 2014-0052F, that extended the term of the Edison franchise through December 31, 2015.

Upon the Board's adoption of the accompanying ordinance, the term of the Edison franchise will be extended through December 31, 2017. Upon the Board's approval of the amendment to the Edison Abatement Agreement, the term will be extended to run concurrently with the term of the amended Edison electrical franchise through December 31, 2017.

The Honorable Board of Supervisors  
November 4, 2015  
Page 3

The Department of Public Works has reviewed this recommendation and expressed no objections. Interim County Counsel has reviewed the accompanying ordinance to amend the Edison franchise and the amendment to the Edison Abatement Agreement, and approved them as to form.

### **ENVIRONMENTAL DOCUMENTATION**

This project is categorically exempt under the California Environmental Quality Act (CEQA) pursuant to Class 1 of the Environmental Document Reporting Procedures and Guidelines adopted by the Board on November 17, 1987, and Section 15301 (Existing Facilities) of the State of California CEQA Guidelines.

### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

These actions will not impact or adversely affect any current services or future projects.

### **CONCLUSION**

It is requested that the Executive Office, Board of Supervisors, send conformed copies of the adopted Board recommendation, the adopted ordinance, and the adopted amendment to the Abatement Agreement, Attention: Linda Delgado, Manager, Local Public Affairs, Southern California Edison Company, 9901 Garvey Avenue, Santa Fe Springs, California 90670, and the offices of County Counsel, Department of Public Works, and the Chief Executive Office, Real Estate Division.

Respectfully submitted,

Sachi A. Hamai  
Interim Chief Executive Officer

SAH:TT:CMM  
KW:RB:

c: Executive Office, Board of Supervisors  
County Counsel  
Public Works



# County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration  
500 West Temple Street, Room 713, Los Angeles, California 90012  
(213) 974-1101  
<http://ceo.lacounty.gov>

SACHI A. HAMAI  
Interim Chief Executive Officer

Board of Supervisors  
HILDA L. SOLIS  
First District

MARK RIDLEY-THOMAS  
Second District

SHEILA KUEHL  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

November 4, 2015

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**APPROVE THE INTRODUCTION OF AN ORDINANCE TO AMEND THE GAS  
PIPELINE FRANCHISE GRANTED TO SOUTHERN CALIFORNIA GAS COMPANY BY  
ORDINANCE NO. 6765, AS AMENDED, AND APPROVE AN AMENDMENT TO AN  
AGREEMENT FOR THE PREVENTION AND ABATEMENT OF GRAFFITI  
(ALL AFFECTED) (3 VOTES)**

**SUBJECT**

Approval of these actions will amend to the gas pipeline franchise granted to Southern California Gas Company and amend an agreement for prevention and abatement of graffiti with Southern California Gas Company, to extend the term of both through December 31, 2017.

**IT IS RECOMMENDED THAT THE BOARD:**

1. Find that this project is categorically exempt under the California Environmental Quality Act pursuant to Class 1 of the Environmental Document Reporting Procedures and Guidelines adopted by the Board of Supervisors on November 17, 1987, and Section 15301 (Existing Facilities) of the State of California Guidelines for implementation of the California Environmental Quality Act.
2. Approve the introduction of an ordinance to amend the gas pipeline franchise granted to Southern California Gas Company by Ordinance No. 6765, as amended, to extend the term of the franchise through December 31, 2017.
3. Introduce, waive reading, and place on the Board of Supervisors' agenda for adoption on November 10, 2015, the accompanying ordinance that implements the above recommendation, becoming operative January 1, 2016.

*"To Enrich Lives Through Effective And Caring Service"*

***Please Conserve Paper – This Document and Copies are Two-Sided  
Intra-County Correspondence Sent Electronically Only***

4. Approve and request the Mayor of the Board of Supervisors to execute the accompanying Amendment No. 4 to the Graffiti Abatement and Coordination Agreement, to extend through December 31, 2017, a program for prevention and removal of graffiti from the above-ground facilities of Southern California Gas Company.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The purpose of these recommended actions is for County of Los Angeles (County) Board of Supervisors (Board) to adopt an ordinance to amend the gas pipeline franchise granted to Southern California Gas Company (SoCalGas), to extend the term of the SoCalGas franchise through December 31, 2017; to allow additional time to finalize proposed revisions to the County's franchise codes, and negotiate the terms and conditions of a new longer-term franchise with SoCalGas; to develop an additional cooperative agreement with SoCalGas, to establish protocols for coordination with the County during emergencies and natural disasters; and to approve Amendment No. 4 to the Graffiti Abatement and Coordination Agreement (Abatement Agreement) with SoCalGas, to extend the term of the Abatement Agreement concurrently with the term of the SoCalGas franchise, through December 31, 2017.

#### **Implementation of Strategic Plan Goals**

The Countywide Strategic Plan Goal of Operational Effectiveness/Fiscal Sustainability (Goal1) directs that we maximize the effectiveness of processes, structure, operations, and strong fiscal management to support timely delivery of customer-oriented and efficient public services. The Board's adoption of an ordinance to amend the SoCalGas franchise and approval of an amendment to the SoCalGas Abatement Agreement is consistent with this goal.

#### **FISCAL IMPACT/FINANCING**

SoCalGas will continue to pay an annual franchise fee and a municipal public lands use surcharge (surcharge) pursuant to California Public Utilities Code. SoCalGas paid an annual franchise fee of over \$1.5 million and a surcharge of \$794,694 for the 2014 calendar year.

#### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

On September 20, 1955, the Board adopted Ordinance No. 6765, granting a 50-year County-wide gas pipeline franchise to SoCalGas that expired on October 20, 2005. The Board has adopted various ordinances to extend the term of the SoCalGas franchise, the most recent being Ordinance No. 2014-0051F, that extended the term of the SoCalGas franchise through December 31, 2015.

Upon the Board's adoption of the accompanying ordinance, the term of the SoCalGas franchise will be extended to December 31, 2017. Upon the Board's approval of the amendment to the SoCalGas Abatement Agreement, the term will be extended to run concurrently with the term of the amended SoCalGas pipeline franchise, through December 31, 2017.

The Honorable Board of Supervisors  
November 4, 2015  
Page 3

The Department of Public Works has reviewed this recommendation and expressed no objections. Interim County Counsel has reviewed the accompanying ordinance to amend the SoCalGas franchise and the amendment to the SoCalGas Abatement Agreement, and approved them as to form.

### **ENVIRONMENTAL DOCUMENTATION**

This project is categorically exempt under the California Environmental Quality Act (CEQA) pursuant to Class 1 of the Environmental Document Reporting Procedures and Guidelines adopted by the Board on November 17, 1987, and Section 15301 (Existing Facilities) of the State of California CEQA Guidelines.

### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

These actions will not impact or adversely affect any current services or future projects.

### **CONCLUSION**

It is requested that the Executive Office, Board of Supervisors, send conformed copies of this approved Board recommendation, the adopted ordinance, and the adopted amendment to the Abatement Agreement, Attention: Ms. Sharon O'Rourke, Franchise and Fees Manager, Southern California Gas Company, 8141 Gulana Avenue, SC9585, Playa Del Rey, California 90293, and the offices of County Counsel, Department of Public Works, and the Chief Executive Office, Real Estate Division.

Respectfully submitted,

Sachi A. Hamai  
Interim Chief Executive Officer

SAH:TT:CMM  
KW:RB:

c: Executive Office, Board of Supervisors  
County Counsel  
Public Works

Enriching Lives



September 29, 2015

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

1055 Wilshire Boulevard  
Suite 800  
Los Angeles, CA 90017  
Tel 213.202.5858  
Fax 213.580.0017  
[www.lacountyarts.org](http://www.lacountyarts.org)

Dear Supervisors:

**APPROVE PROPOSED NAMING RIGHTS PLAN AT THE FORD THEATRES**

**SUBJECT**

Request approval of a Naming Rights Plan that will grant the Ford Theatre Foundation the right to name certain portions of the improvements at the Ford Theatres for major donors.

**IT IS RECOMMENDED THAT THE BOARD:**

1. Find that approval of the Ford Theatres Naming Rights Plan is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to California Code of Regulations, title 14, section 15311 (CEQA Guidelines, Class 11).
2. Approve the Ford Theatres Naming Rights Plan as proposed by the Ford Theatre Foundation, as provided in the resolution and instruct the Executive Officer of your Board to execute the resolution.

**PURPOSE/JUSTIFICATION OF THE RECOMMENDED ACTION**

Approval of the recommended action will allow the Ford Theatre Foundation (Foundation) the right to name certain portions of the improvements on the property at the Ford Theatres (Ford) for major donors.

The Naming Rights Plan (Plan) will outline a process for an important new contributed revenue source to support current and future capital improvements at the Ford and to contribute to the long term sustainability of the Foundation, which raises funds to support the physical amphitheater and to produce free and accessible programming at the Ford and related programming in communities throughout Los Angeles County.

Board of Supervisors

Hilda L. Solis  
Mark Ridley-Thomas  
Sheila Kuehl  
Don Knabe  
Michael D. Antonovich

Commissioners

Claire Peeps  
President

Bettina Korek  
Vice President

Pamela Bright-Moon  
Secretary

Betty Haagen  
Executive Committee

Araceli Ruano  
Immediate Past President

Eric Hanks  
Helen Hernandez  
Constance Jolcuvar  
Peter Lesnik  
Claudia Margolis  
Kathryn McDonnell  
Alis Clausen Odenthal  
Hope Warschaw  
Rosalind Wyman

Laura Zucker  
Executive Director

HOA.1187407.1

All proceeds and interest from the Naming Rights Plan shall be (a) applied to fund construction and renovation activities of Foundation at the Ford, (b) contributed to an endowment or reserve fund of the Ford Theatre Foundation, the income from which shall be applied to support the operation and programming activities of the Foundation at the Ford or the Ford's programming directly, or (c) applied in another manner set forth in the Naming Rights Plan.

The Plan includes proposed naming opportunities as identified in Enclosure A. Any donor signage will be installed in accordance with the signage guidelines for the site and subject to approval by the Foundation Board, which is comprised of 15 members, including four ex officio positions held by a representative of the Supervisor of the Third District, the Vice President of the Arts Commission, the Director of the Department of Parks and Recreation, and the Executive Director of the Arts Commission.

Naming rights will be granted for specific periods of time as negotiated with donors with a maximum term of 30 years.

### **Implementation of Strategic Plan Goals**

The proposed recommendations will further the County's Strategic Plan Goals of Operational Effectiveness (Goal 1) by enhancing infrastructure of the theatre site, which will enable the Ford to improve service delivery to the residents of Los Angeles County and compete with other venues as a state-of-the-art facility; Fiscal Sustainability (Goals 2) by increasing revenues to strengthen and enhance the County's capacity to sustain essential county services, and Integrated Service Delivery (Goal 3) by enhancing recreational opportunities for residents and visitors of the County of Los Angeles.

### **FISCAL IMPACT/FINANCING**

The recommended action will have no impact on the County's General Fund.

### **OPERATING BUDGET IMPACT**

The recommended action will not impact the Department of Parks and Recreation's or the Arts Commission's operating budgets.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

The Ford is a 1,180 seat performing arts venue owned by the County of Los Angeles. Part of a 32-acre County regional park, the Ford is operated through a three-way partnership between the Los Angeles County Departments of Parks and Recreation, which maintains the park and theatre grounds and structures, the Los Angeles County Arts Commission, which operates the theatre and directs the Ford's arts programming, and the Ford Theatre Foundation, a nonprofit organization that supports the Ford's fundraising and programming efforts.

The Board of Supervisors directed the formation of the Foundation through approval of a board motion brought by Supervisor Ed Edelman on November 15, 1994. The Foundation entered into a contract agreement with the County in 1995, renewed in 2001, to devote its time and resources to the purposes of developing financial resources for the Ford, presenting cultural and family programs, preserving the theatre, and directing activities for the accessibility of the

residents of Los Angeles County. Overseeing the Naming Rights Plan falls within this scope of contracted activities of the Foundation.

The County has established extensive precedents for naming rights in County facilities, including the Hollywood Bowl, Descanso Gardens, the Music Center, the Natural History Museum, and the Los Angeles County Museum of Art. The placing of plaques and signage at the Ford will be consistent with donor plaques and signage which exists at the Hollywood Bowl, Descanso Gardens, the Music Center, the Natural History Museum, and the Los Angeles County Museum of Art.

County Counsel has approved the attached resolution as to form.

## **ENVIRONMENTAL DOCUMENTATION**

CEQA Guidelines section 15311 exempts from the provisions of CEQA the "placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities," including "[o]n-premise signs[.]" Additionally, the County Environmental Document Reporting Procedures and Guidelines, Appendix G, Class 11 (Accessory Structures), exempts from CEQA review the "[e]rection of informational or directional on-premise signs[.]"

The signage authorized under the proposed Plan consists exclusively of informational plaques and signage recognizing the contributions of Foundation donors. The plaques and signage will only be placed on or in newly constructed or future improvements on the Ford campus, and will not be placed on, impact or detract from any of the Ford's primary defining historic structures or features.

## **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

This Plan will provide the Foundation with a significant tool to support planned capital improvements at the Ford. Once completed, these capital improvements will significantly enhance artist and audience amenities, which is expected to, in turn, increase the number of events, grow ticket sales and raise the visibility of the Ford as an important cultural resource for Los Angeles County artists and communities.

## **CONCLUSION**

Please instruct the Executive Officer of the Board to forward three adopted copies of this letter to the Department of Parks and Recreation for distribution.

Respectfully submitted,

Laura Zucker  
Executive Director

AD:hr

Enclosures

c: Chief Executive Officer  
County Counsel  
Board of Supervisors

Parks and Recreation

ENCLOSURES:

A— Resolution

B— Naming Rights Plan



Ford Theatre Foundation  
Ford Theatres Naming Rights Plan  
April 2015

## **INTRODUCTION**

The Ford Theatres (Ford) are owned and operated by the County of Los Angeles. Located in a 32 acre County regional park, the facility is run through a three-way partnership among the Los Angeles County Arts Commission, the Department of Parks and Recreation and the Ford Theatre Foundation (Foundation). The Ford complex is one of the oldest performing arts venues in Los Angeles still in use. Each year, the Ford partners with LA County-based arts organizations to present culturally diverse music, dance, theatre, film and family events.

To continue to meet modern safety, access and performance standards, the Ford's historic site and buildings require on-going renewal and investment. In 2008, through an allocation from Los Angeles County, the Ford developed a comprehensive multi-phased plan, the Ford Theatres Project, that provides for the rehabilitation of portions of the existing amphitheatre and development of new buildings and outdoor spaces, all within the current boundaries of the Ford property. The planned facility upgrades and restorations will provide enhanced theatrical infrastructure and performer amenities and will address long-deferred maintenance and needed repairs, resulting in a state-of-the-art venue that will continue to serve the Los Angeles community with high quality, artistic events and performances for years to come.

The Ford Theatres Naming Rights Plan described below will provide additional financial resources to support the Ford Theatres Project and will ensure the Ford continues to retain and expand its position as a major cultural and educational resource for the residents of Los Angeles.

## **NAMING RIGHTS**

The Naming Rights Plan is a campaign to raise funds for the Ford's capital improvements and activities from a select group of corporate, foundation, high-net-worth individuals and other contributors. A naming rights donor will receive recognition for his/her gift at one or more specified sites at the Ford. The amount of a gift required to secure naming rights is relative to the size, scale and visibility of the item or space to be named, along with the costs of any planned capital improvement. A sample list of premier naming opportunities is included as Attachment A: Sample Naming Opportunities. Additional naming opportunities may be developed to recognize gifts in a smaller, five-figure range.

## **USE OF FUNDS**

All funds raised through the Ford Theatres Naming Rights Plan will be reserved for Ford-related expenses exclusively and will be held in a separate account for that purpose by the Foundation. As with all building and renovation projects at the Ford, any such projects funded under this Naming Rights Plan will require the approval of the Foundation Board, which includes ex-officio members of the Department of Parks and Recreation, the Third Supervisorial District and the Arts Commission. All proceeds and interest from the Naming Rights Plan shall be (a) applied to fund construction and renovation activities of Foundation at the Ford, (b) contributed to an endowment or reserve fund of the Foundation, the income from which shall be applied to support the operation and programming activities of the Foundation at the Ford or the Ford's programming directly, or (c) applied in another manner set forth in this Naming Rights Plan.

## **TERM LENGTHS**

Naming Rights will be granted for specific periods of time as negotiated with donors on a case-by-case basis. The maximum term guaranteed will be for 30 years, with an option to renew once the initial time period lapsed. Naming rights once lapsed will revert to the County or be made available for another donor to secure with an appropriate level of donation.

## **DONOR RECOGNITION AND SIGNAGE PLACEMENT**

Donor recognition via signage will be in accordance with the signage guidelines for the site and subject to approval by the Foundation Board. Signage will consist of informational plaques and signage recognizing the contributions of Foundation donors. The plaques and signage will only be placed on or in newly constructed or future improvements on the Ford campus, and will not be placed on, impact, or detract from any of the Ford's primary defining historic structures or features.

## **PROSPECTIVE DONORS**

The Foundation will identify and solicit a select group of prospective donors, often in one-on-one meetings and through tailored written proposals. Prospects will include corporations, foundations, high-net-worth individuals, and other supporters drawn from the Foundation's Board of Directors and its networks of donors and subscribers, as well as other interested parties throughout the community.

The total number of donors to be solicited will depend on the success of the campaign and the size of gifts received. The Foundation anticipates soliciting, but is not limited to soliciting, approximately 100 individuals, corporations and foundations. A sample pledge agreement is included as Attachment B, "Sample Pledge Agreement."

## **ADHERENCE TO COUNTY POLICIES**

The Foundation will grant Naming Rights in compliance with LA County policy and ordinances governing County Parks.

## **TIMELINE**

The Naming Rights Plan will commence pending approval of the Board of Supervisors and is expected to continue for several years in advance of, and past the Ford Theatres' centennial in 2020.

## ATTACHMENT A

### SAMPLE NAMING OPPORTUNITIES

The following list includes sample naming opportunities for the scope of work scheduled for completion in June 2016. This list of opportunities will be augmented as additional components of the Ford Theatres Project are undertaken. Construction and improvements in future phases will be limited to the scope of work detailed in the Environmental Impact Report for the Ford Theatres Project approved by the Board of Supervisors on October 7, 2014 meeting.

**Sound Wall:** At 37', this two sided design feature is one of the most visible elements of the newly renovated John Anson Ford Theatres

**Terrace:** Will accommodate up to 150 patrons for pre and post show receptions

**Water Feature:** Distinctive, highly visible element centrally placed on the Terrace

**Shade Structure:** Extending across the audience and stage, this structure will provide protection for both artists and audiences from the elements

**Concessions/Kitchen/Offices:** The concession and Conference Room

**Theatrical Lighting:** Includes new lighting, lighting towers, lighting/sound proscenium truss and upgraded lighting platform

**Dressing Rooms:** Two semi-private dressing rooms located near the stage

**Green Room:** Flexible space that can be used as a lounge or impromptu rehearsal space

**Ensemble Room:** Large dressing room and flexible space for groups of 20 or more.

**Landscape:** Sustainability and conservation are key elements of the landscape design, which provides visual interest while establishing areas for patrons to gather.

**Audio/Visual:** Includes AV infrastructure, AV equipment and the Projection and Control booth

**Food Marketplace:** Adjacent to the main outdoor plaza, the Marketplace will offer a variety of healthy self-serve food options

**Landscaped Retention Wall:** An innovative eco-friendly storm water system that will feature a newly designed entry monument for the theatre

**Hiking Trail:** A seven foot wide ridgeline trail, approximately 0.75 linear miles. The trail will connect to existing City of Los Angeles trail systems located to the east of the Ford Theatres.

ATTACHMENT B

SAMPLE PLEDGE AGREEMENT

I, [DONOR NAME], hereby pledge to the Ford Theatre Foundation (Federal Tax ID #: 95-4530031) a gift of [GIFT AMOUNT]. This gift is made in consideration of the naming of \_\_\_\_\_ at the Ford Theatres as follows \_\_\_\_\_.

This gift is designated for A) Ford Theatres capital expenditures and/or B) the Ford Theatre Foundation endowment and/or C) activities of the Ford Theatre Foundation such as operations, education, maintenance, audience development, technology, programming and/or program enhancements. Ford Theatre Foundation management will determine which Ford Theatres activities will be selected for funding. Ford Theatre Foundation will invest contributed funds in a designated account reserved exclusively for Ford Theatres related expenses.

The Donor will make contributions by [September 30] of each year according to the following schedule:

[PAYMENT SCHEDULE]

I understand that any scheduled payment can be prepaid.

I acknowledge that this gift is made in consideration of the gifts of others and the Ford Theatre Foundation, in reliance of the gift, is undertaking obligations to its detriment and therefore intends the gifts to be irrevocable and enforceable.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RESOLUTION TO APPROVE NAMING RIGHTS PLAN FOR  
FORD THEATRE FOUNDATION AT THE JOHN ANSON FORD THEATRES

WHEREAS, the County and Ford Theatres Foundation (Foundation) entered into an agreement effective May 2, 2001, whereby the Foundation agreed to devote its time and resources to developing the financial resources for the John Anson Ford Theatres (Ford);

WHEREAS, Foundation has submitted its proposed Naming Rights Plan to develop financial resources from major donors in exchange for naming certain portions of capital improvements on the property at the Ford;

WHEREAS, all proceeds and interest from the Naming Rights Plan shall be (a) applied to fund construction and renovation activities of Foundation at the Ford, (b) contributed to an endowment or reserve fund of the Ford Theatre Foundation, the income from which shall be applied to support the operation and programming activities of the Foundation at the Ford or the Ford's programming directly, or (c) applied in another manner set forth in the Naming Rights Plan;

WHEREAS, proceeds and interest from the Naming Rights Plan will allow the Ford to retain and expand its position as a major cultural and educational resource; and

WHEREAS, the proposed Naming Rights Plan is categorically exempt from the California Environmental Quality Act (CEQA).

NOW THEREFORE BE IT RESOLVED by the Board of Supervisors of the County of Los Angeles, State of California as follows:

The Ford Theatre Naming Rights Plan, granting the Foundation the right to name certain portions of the improvements for major donors on the property of the Ford as outlined in Attachment I "Ford Theatres Naming Rights Plan," is approved and accepted.

The foregoing resolution was on the \_\_\_\_\_ day of \_\_\_\_\_, 2015, adopted by the Board of Supervisors of the County of Los Angeles and ex officio the governing body of all other special assessment and taxing districts, agencies and authorities for which said Board so acts.

Patrick Ogawa, Interim Executive Officer-  
Clerk of the Board of Supervisors  
County of Los Angeles

By \_\_\_\_\_

APPROVED AS TO FORM:

MARY C. WICKHAM

Interim County Counsel

By \_\_\_\_\_

XXXXXXX

Principal Deputy Counsel



## ENTERPRISE INITIATIVES HIGHLIGHTS

### 1. Managed Print Services

- ▶ 4,550 printers installed, 11,959 existing printers replaced. 5,456 printers in deployment, 13,805 printers being replaced.
- ▶ Current estimated cost savings/cost avoidance is \$10.6 million annually based on completed designs and installs.
- ▶ Two bids for 1,245 printers issued in September.
- ▶ Two bids for up to 900 printers expected to be issued in October.

### 2. Office 365 Implementation (O365)

- ▶ Twenty-eight (28) departments with 82,750 email boxes have been migrated to the O365 environment in the general County tenant as of September 30. Remaining departments to be completed are DMH (in progress) and DCFS (October).
- ▶ Sheriff's O365 migration completed as scheduled in July (18,083 email boxes migrated).
- ▶ District Attorney's migration also completed as scheduled in July (2,282 email boxes migrated).

### 3. Data Center Assessment and Consolidation

- ▶ The proposed Enterprise Data Center Governance Model and five-year Consolidation Roadmap draft were vetted with the CIO Leadership Committee and the Board Deputies. Both documents were briefed at the September 10th Operations Cluster meeting. The final report will be submitted to the Board by October 1<sup>st</sup>. Currently, discussions are underway between the Board Offices, CEO, ISD and CIO regarding possible centralized funding models.
- ▶ CEO Capital Projects, ISD and CIO have finalized a Statement of Work with Gartner and the lease/build/buy analysis was briefed by CEO at the September 3rd Operations Cluster meeting. The final report has been submitted to the Board.

### Upcoming IT Board Agenda items

- ▶ DHS – Acquisition of Hardware for Fuji Radiology Picture Archiving and Communications System (PACS)
- ▶ RRCC – Agreement with SOE Software Corp. (SOE) for the Election On-line Training System
- ▶ DHS – Amendment 1 to eConsult Agreement with Safety Net Connect, Inc.
- ▶ DHS – Purchased of VDI Hardware and Software for Phase 2 DHS Data Centers
- ▶ DHS – Amendment to Agreement with Health Management Systems, Inc., (HMS) to extend term and increase Contract Sum
- ▶ CIO - Enterprise Services Master Agreement (ESMA)

## Enterprise IT Initiatives Dashboard by Department – October 2015

Department	Managed Print Services (Target completion - Dec 2016)	Office 365 Implementation (Target completion – Oct 2015)*
Agricultural Commissioner / Weights and Measures	<b>Completed</b> From 67 to 40 printers* Est. savings – 48% @\$40K / yr.* PM: S. Hunter	<b>Completed</b> 322 users 3-year email retention PM: ISD
Alternate Public Defender	Design review in progress From 134 to 128 printers Est. savings – 5% @ \$5K / yr. PM: J. Yerian	<b>Completed</b> 7-year email retention PM: ISD
Animal Care & Control	Deployment in progress From 101 to 59 printers Est. savings – 54% @ \$63K / yr. PM: R. Ignacio	<b>Completed</b> 500 users 3-year email retention PM: ISD
Assessor	On hold* From 561 to 269 printers Est. savings – 42% @ \$298K / yr. PM: J. Krantz	<b>Completed</b> 1,342 users Unlimited email retention PM: ISD
Auditor-Controller	<b>Completed</b> From 150 to 95 printers* 44% savings @ \$90K / yr. PM: J. Neill	<b>Completed</b> 620 users 3-year and 7-year email retention PM: ISD
Beaches & Harbors	<b>Completed</b> From 85 to 61 printers 26% savings @ \$77K / yr. PM: K. Fountain	<b>Completed</b> 200 users No email retention PM: ISD
Chief Executive Office	<b>Completed</b> From 212 to 120 printers* 44% savings @ \$125K / yr.* PM: D. Aardema	<b>Completed</b> 584 users No email retention PM: ISD
Chief Information Office	<b>Completed</b> From 8 to 4 printers* 69% savings @ \$19K / yr. PM: J. Arnstein	<b>Completed</b> 28 users 3-year email retention PM: ISD
Child Support Services	Phase 1 deployment completed From 395 to 157 printers Est. savings – 17% @ \$48K / yr. Phase 2 deployment in progress From 186 to 96 printers Est. savings – 20% @ \$13K / yr. PM: B. Bowden	<b>Completed</b> 1,564 users 3-, 5-, and 7-year email retention PM: ISD

\* Denotes updates from prior reporting period

Department	Managed Print Services (Target completion - Dec 2016)	Office 365 Implementation (Target completion – Oct 2015)*
Children & Family Services	Wateridge deployment completed From 39 to 27 printers Yaroslavsky Center deployment in progress* 59 printers Bid for remainder of dept. in progress* From 1,248 to 1,063 printers* Est. savings – 42% @ \$1.42M / yr.* PM: N. Ahmad	Pilot completed (15 users) 3-year email retention PM: ISD
Community & Senior Services	Deployment in progress From 111 to 63 printers* Est. savings – 38% @ \$56K / yr. PM: M. Agostinelli	<b>Completed</b> 692 users 3-year, 5-year and unlimited mail retention PM: ISD
Consumer/Business Affairs	<b>Completed</b> From 39 to 25 printers* 38% savings @ \$19K / yr.* PM: K. Shelton	<b>Completed</b> 3-year email retention PM: ISD
Medical Examiner - Coroner	<b>Completed</b> From 99 to 75 printers Est. savings – 44% @ \$33K / yr. PM: B. Cosgrove	<b>Completed</b> 400 users 3-year email retention PM: ISD
County Counsel	Deployment in progress From 471 to 142 printers Est. savings - 42% @ \$131K / yr. PM: M. Der	<b>Completed</b> 608 users Email retention pending PM: ISD
District Attorney	Phase 1 deployment completed Phase 2 design approval in progress From 1,770 to 505 printers Est. savings – 49% @ \$665K / yr. PM: T. Pelkey	<b>Completed</b> 2,282 users Email retention pending PM: T. Pelkey
Fire	Phase 1 deployment in progress (27 printers) Phase 2 design review in progress From 1,610 to 638 printers* Est. savings – 23% @ \$249K / yr. PM: V. Mesrobian	<b>Completed</b> 4,185 users Email retention pending PM: ISD

\* Denotes updates from prior reporting period

Department	Managed Print Services (Target completion - Dec 2016)	Office 365 Implementation (Target completion – Oct 2015)*
Health Services	<p><b><u>High Desert</u></b> deployment completed From 523 to 108 printers* Est. savings – 39% @ \$93K / yr.</p> <p><b><u>MLK</u></b> deployment completed From 759 to 281 printers Est. savings – 44% @ \$187K / yr.*</p> <p><b><u>Harbor UCLA</u></b> Phase 1 deployment completed Phase 2 deployment completed Phase 3 deployment completed Phase 4 deployment in progress From 1,191 to 582 printers Est. savings - 35% @ \$248K / yr.</p> <p><b><u>HSA</u></b> deployment in progress From 677 to 279 printers Est. savings – 55% @ \$393K / yr.</p> <p><b><u>Rancho Los Amigos</u></b> Phase 1 deployment completed From 126 to 36 printers* Est. savings – 50% @ \$54K / yr. Phase 2 deployment in progress From 854 to 297 printers Est. savings – 40% @ \$154K / yr.</p> <p><b><u>Olive View</u></b> Phase 1A deployment completed* Phase 1B deployment in progress* From 663 to 205 printers* Est. Phase 1 savings – 47% @ \$220K / yr.</p> <p>Phase 2 design review on hold* From 440 to 221 printers Est. savings – 41% @ \$101K / yr.</p> <p><b><u>LAC+USC</u></b> Phase 1 deployment completed From 378 to 368 printers Clinics bid in progress* From 793 to 596 printers* Phase 3 future state design in progress* Est. 2,000 existing printers* Dept. PM: K. Lynch</p>	<p><b>Completed*</b></p> <p><b><u>High Desert</u></b> <b>Completed</b> 538 users</p> <p><b><u>Rancho Los Amigos</u></b> <b>Completed</b> 1,995 users</p> <p><b><u>Olive View</u></b> <b>Completed</b> 4,781 users</p> <p><b><u>Harbor-UCLA*</u></b> <b>Completed*</b> 6,779 users*</p> <p><b><u>LAC+USC*</u></b> <b>Completed*</b> 10,532 users*</p> <p>3-year, 5-year and 7-year email retention PM: ISD</p>

\* Denotes updates from prior reporting period

Department	Managed Print Services (Target completion - Dec 2016)	Office 365 Implementation (Target completion – Oct 2015)*
Human Resources	<b>Completed</b> From 124 to 80 printers* Est. savings - 25% @ \$82K / yr. PM: S. Contreras	<b>Completed</b> 512 users 3-year email retention PM: ISD
Internal Services	<b>Completed</b> From 645 to 136 printers* Est. savings – 55% @ \$421K / yr.* PM: G. Plummer	<b>Completed</b> 2,000 users 3-year email retention PM: ISD
Mental Health	<b>Completed</b> From 1,631 to 744 printers* Est. savings - 62% @ \$1.22M / yr.* PM: K. Van Sant	Migration in progress 3-year email retention PM: K. Van Sant
Military & Veterans Affairs	<b>Completed</b> From 24 to 21 printers* Est. savings – 22% @ \$7K / yr.* PM: K. Gutierrez	<b>Completed</b> 30 Users 3-year email retention PM: ISD
Parks & Recreation	Deployment in progress From 265 to 81 printers Est. savings – 55% @ \$92K / yr. PM: M. Brown	<b>Completed</b> 936 users 7-year email retention PM: ISD
Probation	Phase 1 deployment completed From 1,604 to 253 printers* Est. savings - 39% @ \$282K / yr. Phase 2 design review in progress From 1,983 to 599 printers Est. savings – 46% @ \$581K / yr. PM: B. Chacko	<b>Completed</b> 6,046 users 2-year email retention* PM: ISD
Public Defender	Design review resumed From 386 to 178 printers Est. savings – 58% @ \$420K / yr. PM: N. Kennamer	<b>Completed</b> 1,200 users Unlimited email retention PM: ISD
Public Health	<b>Completed</b> From 2,264 to 927 printers Est. savings - 54% @ \$1.17M / yr.* PM: E. Hidalgo	<b>Completed</b> 5,000 users 3-year, 7-year, and unlimited email retention PM: ISD
Public Library	Deployment in progress From 1,586 to 627 printers Est. savings – 28% @ \$197K / yr. PM: B. Le	<b>Completed</b> 655 users 7-year email retention PM: ISD

\* Denotes updates from prior reporting period

Department	Managed Print Services (Target completion - Dec 2016)	Office 365 Implementation (Target completion – Oct 2015)*
Public Social Services	Phase 1 deployment in progress From 748 to 460 printers* Est. savings – 2% @ \$31K / yr. Est. 5,961 total printers PM: P. Choday	<b>Completed*</b>  Email retention pending PM: C. Nguyen
Public Works	Phase 1 deployment in progress From 940 to 363 printers* Est. savings – 31% @ \$291K / yr. Phase 2 design in progress* PM: D. Carney	<b>Completed</b> 4,034 users Email retention pending PM: ISD
Regional Planning	<b>Completed</b> From 106 to 54 printers* Est. savings - 52% @ \$98K / yr.* PM: J. Calas	<b>Completed</b> 220 users Unlimited email retention PM: ISD
Registrar-Recorder	Phase I deployment in progress From 865 to 645 printers Est. savings – 46% @ \$205K/yr. Phase 2 design in progress* PM: K. Ponte	<b>Completed</b> 774 users 3-year, 5-year, and unlimited email retention PM: ISD
Sheriff	HOJ deployment completed 151 printers* Patrol deployment in progress Patrol from 1,176 to 671 printers* Est. Patrol savings – 61% @ \$1M/yr. Custody design in progress Est. 6,120 total printers PM: Lt. T. Leon	<b>Completed</b> 18,083 users 2-year email retention PM: Capt. P. Drake
Treasurer & Tax Collector	<b>Completed</b> From 321 to 131 printers* 28% savings @ \$74K / yr. PM: L. Adran	<b>Completed</b> 500 users Email retention pending PM: ISD

\* Denotes updates from prior reporting period